

# Derick David

## Senior Product Designer

I'm a Filipino designer, mentor, and entrepreneur who have more than 5 year product design experience including 2 years working for startup at Stanford University and 1 year designing developing apps at Apple.

### EXPERIENCE

#### **Cofounder & Chief Product**

Hikre School

Match 2021 - Present - Philippines

Led the growth of the company to 1000+ registered students, 10,000+ leads, and \$40,000 in awards by our students. We've gathered a strong presence in Southeast Asia to be noticed by Sequoia Capital.

#### **Graphic Designer/Design Advisor**

Pane Vivo

May 2020 - Present - Paris

Helped design and establish brand identity in Paris in 6 locations and helped increased brand value along with revenue by more than 100%.

#### **Senior Product Designer/Chief Design**

Pactio

July 2018 - May 2020 - 1 year 11 mos - Stanford University

Launched new product features, oversaw UI/UX strategy, tested new solutions, and cooperated with relevant stakeholders.

#### **Lead Product Designer**

Authoreo

April 2019 - Jan 2020 - 10 mos, Menlo Park, California

Launched the platform from idea to a live product with 50 registered brands/businesses, a validated product-market fit, and thousands of dollars of revenue.

#### **UI/UX Designer (Web)**

Iowa State University

May 2019 - September 2019 - 5 mos, Ames, Iowa

Led the redesign of IT website with better UX and sound UI.

#### **iOS Developer & App Designer**

Model Farm

Oct 2018 - April 2019 - 7 mos, Ames, Iowa

Aid the development of software projects for clients  
Work, create new Emoji applications for Apple iMessage

I've worked with professionals at Stanford and collaborated with award-winning talent from Washington Post, Business Insider, and supermodel Alexis Ren.

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+63 916 667 8608

Bologna, Italy

Manila, Philippines

#### **Industry Knowledge**

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

iOS Development

#### **Tools & Technologies**

Figma, Uizard, Sketch,

Keynote, Invision, Webflow,

Zeplin, Xcode

#### **Other Skills**

HTML, CSS, Swift, Blogging,  
and Shooting guns

#### **Languages**

Filipino (native)

Italian (fluent)

English (fluent)

#### **Relavant Links**

[derickdavid.world](http://derickdavid.world)

[https://www.linkedin.com/in/](https://www.linkedin.com/in/derick-david-629909135/)

[derick-david-629909135/](https://www.linkedin.com/in/derick-david-629909135/)

[behance.net/jeazous](https://www.behance.net/jeazous)

Thanks for reading,  
[I hope to see you soon!](#)

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## EXPERIENCE

### Visual and Layout Designer

Iowa State Daily

Oct 2018 - May 2019 - 7 mos, Ames, Iowa

Brainstormed, designed creative centerpieces, and laid out newspaper stories for university paper.

### iOS Developer and UI/UX Designer

Apple Developer Academy

October 2016 - July 2017 - Naples, Italy

Collaborated and worked with multidisciplinary teams with the help and training by Apple in Italy to design and develop mobile iOS apps from scratch.

## EDUCATION

### Bachelors of Science in Computer Science

Iowa State University

2018 - 2020, Ames, Iowa

### iOS Development & Human Interface Design

Apple Developer Academy at University of Napoli "Federico II"

2016 - 2017, Naples, Italy

## ACHIEVEMENTS

Awarded a **\$10,000** scholarship by Apple and the Italian government to participate Apple's Developer Academy in Italy where I was selected among more than **5000 applicants**

Led the growth of Hikre School app design training program to **1000+ registered students** and helping students win **\$40,000 awards** for their app designs

Created world-class design work for a journalism startup in **Stanford University** backed by StartX, Lenfest Institute, and multiple Angel investors. Worked closely with **Adriano Farano**, a successful Italian entrepreneur and multiple award-winning journalists at Washington Post and Stanford.

Granted **\$1000** through an I-LEAD **leadership** scholarship and a pitch competition for a university-inspired mobile app at Iowa State University

Helped design the brand of a Paris-based startup which is now being seen by **100,000+ people** in Paris and helped increase brand value and revenue by more than **100%**

Launched a blog with now **1 million+ total accumulated views** with work recognized at **Forbes**, **Entrepreneur Handbook**, and **The Startup**.